

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	95/101/1536 - OBAMA FOR AMERICA
Estimate Number	1536

Invoice #	04063701-2
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/01/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04063701
Alt Order #	Political Candidate
Deal #	
Order Flight	09/04/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	13	Bones	8p-9p								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	:30	8:42 PM	OFA12P130H	\$5,000.00		1
29	13	Good Day 7a	7a-8a								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	:30	7:42 AM	OFA12Z128H	\$900.00		1
30	13	Good Day 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	:30	8:58 AM	OFA12P130H	\$765.00		1
31	13	Good Day 9a	9-10a								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	:30	9:31 AM	OFA12Z128H	\$720.00		1
32	13	Judge Joe Brown	3p-4p								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	:30	3:54 PM	OFA12P130H	\$225.00		1
33	13	Judge Judy	4p-5p								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	:30	4:11 PM	OFA12Z128H	\$585.00		1
34	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/01/12 to 10/07/12	1x	M-----				
	13			M	10/01/12	:30	5:12 PM	OFA12P130H	\$900.00		1
43	13	Bones	8p-9p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
					10/01/12 to 10/07/12	2x	M- - - - -				
13				M	10/01/12	:30	8:20 PM	OFA12Z128H	\$5,000.00		1
13				M	10/01/12	:30	8:44 PM	OFA12Z128H	\$5,000.00		2

Aired Spots **9**

<u>Gross Total</u>	\$19,095.00	
<u>Agency Commission</u>	\$2,864.25	
<u>Net Amount Due</u>	\$16,230.75	<u>Payment Terms 30 Days</u>

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